



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 566219 /		<u>Alt Order #</u> 09783160
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/12/12 - 09/17/12		<u>Estimate #</u> 1500
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	8	09/12/12	09/17/12	M-F 530a-6a	530a-6a		:30			NM	1	\$650.00
		FOX 8 NEWS AT 530A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				1	\$650.00			
2	8	09/12/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		FOX 8 NEWS AT 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,200.00			
D 3	8	09/12/12	09/17/12	M-F 6a-8a	6a-8a Rotator		:30			NM	0	\$0.00
		FOX 8 NEWS AT 7A										
4	8	09/12/12	09/17/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,200.00
		FOX 8 NEWS AT 8A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,200.00			
5	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$350.00
		FOX 8 NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$350.00			
6	8	09/12/12	09/17/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,950.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				3	\$650.00			
7	8	09/12/12	09/17/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$500.00
		FOX 8 NEWS AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$500.00			
8	8	09/12/12	09/17/12	M-F 1p-2p	1p-2p		:30			NM	3	\$975.00
		SWIFT JUSTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				3	\$325.00			
D 9	8	09/16/12	09/16/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	0	\$0.00
		FOX NEWS SUNDAY										

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566219 /	09783160

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/17/12	DCCC	1500

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
10	8	09/12/12	09/17/12	M-F 3p-4p	3p-4p		:30			NM	2	\$900.00
				JUDGE J BROWN/JUDGE JOE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$450.00			
11	8	09/12/12	09/17/12	M-F 4p-5p	4p-5p		:30			NM	3	\$1,950.00
				JUDGE JUDY/JUDGE JUDY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				3	\$650.00			
12	8	09/12/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$2,200.00
				FOX 8 NEWS AT 5P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,100.00			
13	8	09/12/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$2,200.00
				FOX 8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,100.00			
14	8	09/12/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$2,600.00
				FOX 8 NEWS AT 6P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,300.00			
15	8	09/12/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$2,600.00
				FOX 8 NEWS AT 630P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,300.00			
16	8	09/12/12	09/17/12	M-F 7p-730p News	7p-730p News		:30			NM	2	\$2,600.00
				FOX 8 NEWS AT 7P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,300.00			
D 17	8	09/15/12	09/15/12	Sat 7p-8p	7p-8p		:30			NM	0	\$0.00
				Big Bang Theory								
D 18	8	09/16/12	09/16/12	Su 6p-7p	6p-7p News		:30			NM	0	\$0.00
				FOX 8 NEWS AT 6P								
D 19	8	09/11/12	09/11/12	FOX Prime Tuesday 8p-10p	8p-10p		:30			NM	0	\$0.00
				SYTYCD								
20	8	09/12/12	09/17/12	Late News Rotator	10p-11p Rotator		:30			NM	3	\$4,800.00
				FOX 8 NEWS AT 10P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTFSS				3	\$1,600.00			
21	8	09/12/12	09/17/12	Late News Rotator	10p-11p Rotator		:30			NM	1	\$1,600.00
				FOX 8 NEWS AT 1030P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,600.00			
22	8	09/12/12	09/17/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$1,700.00
				BIG BANG THEORY								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$850.00			
23	8	09/16/12	09/16/12	Su 11p-12a	11p-12a		:30			NM	1	\$900.00
				BIG BANG/BIG BANG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Democratic Congression:	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$900.00			
24	8	09/15/12	09/15/12	College Football Late	College Football Late		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$3,500.00			
D 25	8	09/15/12	09/15/12	Fox 8 Early News 7a-8a	Sa 7a-8a		:30			NM	0	\$0.00
26	8	09/17/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,100.00
FOX 8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,100.00			
27	8	09/17/12	09/17/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,100.00
FOX 8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,100.00			
28	8	09/17/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
FOX 8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,300.00			
29	8	09/17/12	09/17/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
FOX 8 NEWS AT 630P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,300.00			
30	8	09/17/12	09/17/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,300.00
FOX 8 NEWS AT 7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-----				1	\$1,300.00			
Totals											39	\$40,475.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	39	\$40,475.00	\$34,403.75
Totals	39	\$40,475.00	\$34,403.75

Signature: _____ **Date:** _____

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